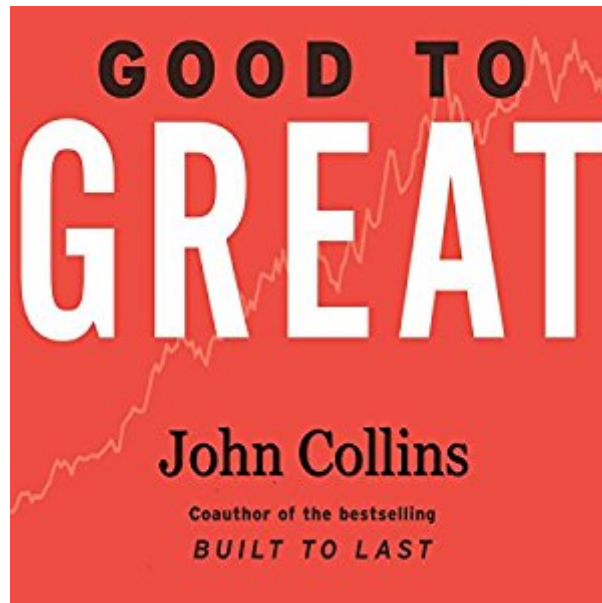




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Good To Great: Summarized For Busy People



Synopsis

Learn all the most powerful strategies, tactics and secrets of the great companies and bring your company from good to great in no time with this short and sweet summary of "Good to Great" by Jim Collins. The best-seller "Good to Great" by Jim Collins reveals the secrets of the greatest companies in the world and how they can excel in a competitive and globalized world. He has done a great job bringing together the most important business and leadership techniques to make your company a great one! Still not everybody has the time to read 300 pages to grasp the fundamentals of the biggest companies worldwide, that is why I have already done the job for you and I have summarized the most important lessons from "Good to Great" by Jim Collins. Now you can start applying this powerful ideas in your company in no time at all! Here is a preview of what you'll learn: The Search for Good to Great, Level 5 Leadership, First Who... Then What, Confront the Brutal Facts (Yet Never Lose Faith), The Hedgehog Concept (Simplicity Within the Three Circles), A Culture of Discipline, Technology Accelerators, The Flywheel and The Doom Loop, From "Good to Great" to "Built to Last", Much, much more! Find out the most important lessons of "Good to Great" with this short and sweet summary in no time!

Book Information

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Customer Reviews

Very good distillation of key concepts including the Hedgehog principle and the Flywheel Effect. A few typos and a diagram that didn't display correctly take my rating down a notch.

Before reading this book, I was complaised with my life and with my work. Now I do not want to be

good anymore, I want to be great in what I do, I want to be excellent in everything. I realised that I have to confront the brutal facts, but yet not to lose my faith. I mean, how could I ever learn from something if I do not learn from my mistakes? So get up, learn from them and keep going. This is a great book.

As a small business owner, this book was a real treat of reminders on the necessary conceptual foundations that we need to keep reminding ourselves consistently every day to successfully transform your business into a great one. From developing a culture of discipline, facing reality using the hedgehog concept and following the easy to follow case studies illustrating the tips & strategies of applying the ideas in your business to develop & maintain transformation momentum was so enlightening and refreshing. A great book for the busy business owner.

The main thing I took from this was the importance of consistency. The doom wheel spelled doom mainly because of the many changes a company made. I always expected the path of success to involve a grind, but generally I expected there to be a clear early success that lets you know you are on to something. The turning of the fly wheel may seem like there is no progress. The good to great companies recognize this reality and then continue to turn despite very small progress. So get up, learn from them and keep going. This is a great book.

“Good to Great” is a wonderful book that has spawned improvement efforts at businesses around the world. But if you’re on the fence about buying the original or investing the time to read it, this summary version will give you a flavor of the high points in about one-tenth the pages. While this high-level overview lacks fine details by necessity and design, it’s definitely worth the read. Just beware -- you’re probably going to want to read the full original book when you’re done with this overview!

As a small business owner, this book was a real treat of reminders on the necessary conceptual foundations that we need to keep reminding ourselves consistently every day to successfully transform your business into a great one. The journey to the road to greatness begins here. Learn the right approach to becoming great and discover the Level 5 Leadership of great people. Also, be inspired to the real-life stories of top executives from successful businesses and companies.

Intriguing! This molds businessmen to have an advance perspective. Correct me if I'm wrong, but I think it kind of aims for perfection. Which I think is cool considering the resources at stake. Having the right technology is not just the key to this. Doing well in the heart of your business, involving the right people, and possessing the right characteristics are the things to consider. The book encourages the idea that from simple ideas comes great ones, which will then lead to breakthroughs!

Looks like someone's high school final report, 15 pages of double spaced text. I think you really need to read the book to get the picture and not just this summary.

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